

# Trends Amongst Japanese Travelers During the COVID-19 Epidemic (Part 18)

Produced from Results of JTBF Travelers Survey

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# Survey Results

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Note: The results of this survey are based on trips taken (trips = Answers by those who took multiple trips during the survey period, providing answers for each trip)

# Survey Summary

Survey title: JTBF Traveler Trends Survey 2021 [Trip Survey]

Survey target: Men and women aged 16 to 79 nationwide who took a sightseeing or recreational trips during the survey period (selected from survey company panels)

Survey method: Online survey

Survey categories: Impact of COVID-19 on travel, psychological condition and travel-related measures, etc.

■ First Quarter Survey (May 2021) Period covered by survey: January to March 2021 Survey period: May 18 to May 25, 2021

Age (years)	Male								Female								Total
	16-19	20-29	30-39	40-49	50-59	60-69	70-79	Subtotal	16-19	20-29	30-39	40-49	50-59	60-69	70-79	Subtotal	
Respondents (Individuals)	24	65	78	98	85	81	74	505	20	60	72	94	83	86	88	503	1,008
Composition Ratio (%)	2.4	6.4	7.7	9.7	8.4	8.0	7.3	50.1	2.0	6.0	7.1	9.3	8.2	8.5	8.7	49.9	100.0
Trips (Number)	35	90	107	139	110	120	96	697	26	82	94	111	128	120	126	687	1,384
Composition Ratio (%)	2.5	6.5	7.7	10.0	7.9	8.7	6.9	50.4	1.9	5.9	6.8	8.0	9.2	8.7	9.1	49.6	100.0

■ Second Quarter Survey (July 2021) Period covered by survey: April to June 2021 Survey period: July 5 to July 9, 2021

Age (years)	Male								Female								Total
	16-19	20-29	30-39	40-49	50-59	60-69	70-79	Subtotal	16-19	20-29	30-39	40-49	50-59	60-69	70-79	Subtotal	
Respondents (Individuals)	24	71	82	100	82	81	74	514	21	63	72	95	83	86	88	508	1,022
Composition Ratio (%)	2.3	6.9	8.0	9.8	8.0	7.9	7.2	50.3	2.1	6.2	7.0	9.3	8.1	8.4	8.6	49.7	100.0
Trips (Number)	35	103	108	140	127	121	117	751	26	87	95	126	112	127	121	694	1,445
Composition Ratio (%)	2.4	7.1	7.5	9.7	8.8	8.4	8.1	52.0	1.8	6.0	6.6	8.7	7.8	8.8	8.4	48.0	100.0

■ Third Quarter Survey (October 2021) Period covered by survey: July to September 2021 Survey period: October 1 to October 6, 2021

Age (years)	Male								Female								Total
	16-19	20-29	30-39	40-49	50-59	60-69	70-79	Subtotal	16-19	20-29	30-39	40-49	50-59	60-69	70-79	Subtotal	
Respondents (Individuals)	25	69	82	99	82	81	74	512	20	60	72	97	83	86	88	506	1,018
Composition Ratio (%)	2.5	6.8	8.1	9.7	8.1	8.0	7.3	50.3	2.0	5.9	7.1	9.5	8.2	8.4	8.6	49.7	100.0
Trips (Number)	38	103	114	138	117	121	119	750	26	77	95	132	109	123	122	684	1,434
Composition Ratio (%)	2.6	7.2	7.9	9.6	8.2	8.4	8.3	52.3	1.8	5.4	6.6	9.2	7.6	8.6	8.5	47.7	100.0

■ Fourth Quarter Survey (January 2022) Period covered by survey: October to December 2021 Survey period: January 7 to January 14, 2022

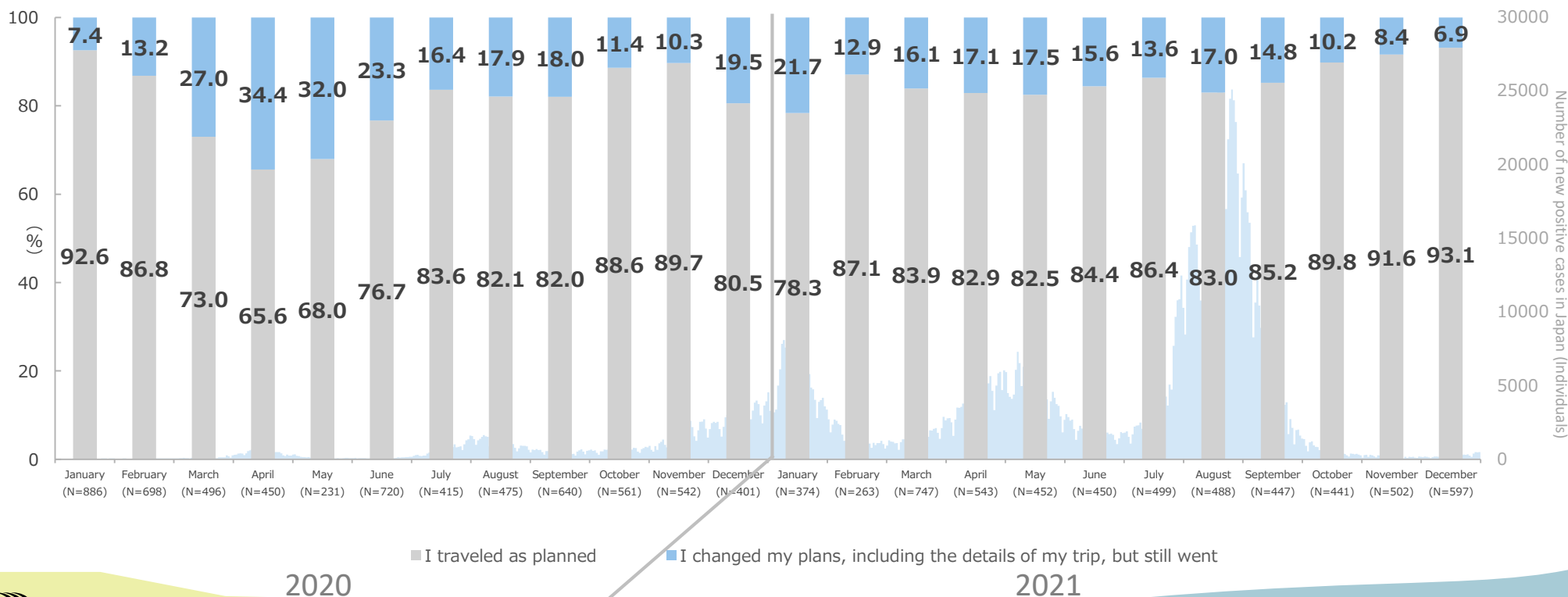
Age (years)	Male								Female								Total
	16-19	20-29	30-39	40-49	50-59	60-69	70-79	Subtotal	16-19	20-29	30-39	40-49	50-59	60-69	70-79	Subtotal	
Respondents (Individuals)	22	69	85	106	85	82	75	524	18	66	73	95	86	86	88	512	1,036
Composition Ratio (%)	2.1	6.7	8.2	10.2	8.2	7.9	7.2	50.6	1.7	6.4	7.0	9.2	8.3	8.3	8.5	49.4	100.0
Trips (Number)	32	101	127	162	120	139	106	787	22	110	100	132	126	136	127	753	1,540
Composition Ratio (%)	2.1	6.6	8.2	10.5	7.8	9.0	6.9	51.1	1.4	7.1	6.5	8.6	8.2	8.8	8.2	48.9	100.0

Note: For more information on the FY2020 JTBF Traveler Trends Survey, please refer to Part 11.

# Changes to Travel Plans Due to COVID-19 Decrease in 2021 Despite Increase in Infection

- The percentage of those changing their domestic travel plans due to COVID-19 increased during periods of increased infection between 2020 and 2021. However, this percentage gradually declined to about 20% during the third wave (November 2020 to February 2021), to less than 20% during the fourth wave (March to June 2021), and to 15 to 20% during the fifth wave (July to September 2021).
- After November 2021, when infections were relatively low, less than 10% of respondents changed their travel plans, returning to the same level as in January 2020, before the pandemic began.

## Q. How did COVID-19 affect how you traveled? (Domestic Travel)



Source: Created by JTBF based on data from the Ministry of Health, Labour and Welfare

# Most Common Changes Between 2020 to 2021 were to **Activities and Destinations**

- Excepting August 2020 and January/September 2021, the most common changes to domestic travel due to COVID-19 were to activities and destinations.

## Q. What changes have you made due to COVID-19? (Domestic Travel)

(Only for those who made changes due to COVID-19) [Multiple answers]

(%)

		Activities and destinations visited	Length of stay	Travel destination (domestic to domestic)	Transportation	Travel destination (overseas to domestic)	Number of travel companions	Accommodation	Travel companion	Other
2020	Jan (N=66)	36.4	28.8	25.8	19.7	16.7	6.1	15.2	10.6	3.0
	Feb (N=92)	42.4	28.3	19.6	18.5	15.2	8.7	15.2	8.7	1.1
	Mar (N=134)	39.6	23.1	23.9	14.2	18.7	4.5	17.9	4.5	1.5
	Apr (N=155)	34.8	29.0	21.9	20.0	11.6	5.8	14.8	4.5	3.2
	May (N=74)	37.8	36.5	21.6	20.3	18.9	8.1	18.9	4.1	1.4
	June (N=168)	41.1	21.4	23.8	20.2	5.4	4.2	14.3	3.0	6.5
	July (N=68)	32.4	30.9	23.5	26.5	7.4	2.9	17.6	0.0	2.9
	Aug (N=85)	29.4	20.0	36.5	24.7	9.4	1.2	20.0	5.9	5.9
	Sept (N=115)	33.9	32.2	28.7	22.6	8.7	2.6	16.5	2.6	6.1
	Oct (N=64)	48.4	20.3	17.2	21.9	14.1	3.1	14.1	1.6	1.6
	Nov (N=56)	42.9	35.7	21.4	17.9	1.8	5.4	17.9	1.8	8.9
	Dec (N=78)	41.0	23.1	25.6	16.7	7.7	2.6	23.1	2.6	5.1
2021	Jan (N=81)	34.6	35.8	29.6	8.6	1.2	6.2	21.0	1.2	2.5
	Feb (N=34)	29.4	26.5	29.4	8.8	8.8	2.9	17.6	0.0	2.9
	Mar (N=120)	40.0	28.3	22.5	13.3	6.7	4.2	16.7	2.5	4.2
	Apr (N=93)	44.1	30.1	25.8	15.1	3.2	2.2	20.4	1.1	2.2
	May (N=79)	38.0	24.1	29.1	5.1	2.5	8.9	22.8	5.1	3.8
	June (N=70)	37.1	27.1	17.1	18.6	1.4	5.7	25.7	1.4	8.6
	Jul (N=68)	45.6	20.6	41.2	11.8	1.5	1.5	14.7	1.5	2.9
	Aug (N=83)	42.2	33.7	34.9	9.6	7.2	4.8	10.8	2.4	3.6
	Sep (N=66)	37.9	9.1	42.4	10.6	3.0	1.5	12.1	3.0	6.1
	Oct (N=45)	37.8	26.7	20.0	8.9	4.4	2.2	15.6	0.0	13.3
	Nov (N=42)	26.2	16.7	26.2	16.7	2.4	2.4	19.0	7.1	11.9
	Dec (N=41)	39.0	29.3	22.0	22.0	7.3	4.9	2.4	0.0	2.4

Note 1: Sorted using December 2021 as standard

# In October 2021 “Not Anxious About COVID-19” Overtook “No Point in Worrying”

- For feelings surrounding travel, from April 2020 to August 2021 (excluding June 2021) “No point in worrying” accounted for the highest percentage of respondents, however from October 2021 this changed to “I don’t feel anxious about COVID-19.”
- The number of respondents who answered, "Vaccinations have begun nationwide, so it's not a problem" increased in line with the increase in vaccination coverage, reaching 15% in December 2021. The number of respondents who "[Weren't] sure if it was ok to travel" has been gradually decreasing since August 2021 and has remained below 10% since November 2021.

## Q. What were your feelings when traveling? (Domestic Travel) [Multiple answers]

	I don't feel anxious about COVID-19	No point in worrying	It's safe to travel because infections are low at the destination	Vaccinations have begun nationwide, so it's not a problem*	There's no problem as long as I take proper measures to prevent infection*	I really want to take this trip	Not an issue because the places I visit and public transportation are taking thorough measures to prevent infection	I want to support tourist attractions at the destination	Everything's empty	The current situation hasn't changed things for me	I'm tired of self-restraint/I can't keep holding back	There were fewer foreign tourists	I wasn't sure if it was ok to travel*	We need to prevent economic stagnation	Prices are lower than usual	I travelled according to the thoughts of my travel companion/s	It was a trip that could only be held now (commemorative trip, etc.)	Travel won't cause a nuisance at my destination	I don't want to pay cancellation fees	I won't be infected/even if I'm infected I won't get sick/I will be mild	Changing or cancelling a trip is a hassle	It was for an important event so I had to travel	Other	
2020	Jan (N=886)	66.4	13.9	8.2	—	—	6.7	—	3.3	2.1	30.2	1.4	4.3	—	4.3	1.2	3.4	2.9	6.5	4.3	10.2	3.0	1.5	9.8
	Feb (N=698)	37.0	19.8	14.6	—	—	12.9	—	7.9	4.3	26.8	1.6	9.9	—	5.7	2.4	7.3	6.7	8.0	11.9	3.6	1.6	5.9	
	Mar (N=496)	26.2	19.8	21.0	—	—	18.3	—	12.7	9.1	19.0	2.6	11.5	—	6.3	4.6	11.9	10.3	8.1	7.7	8.1	3.8	2.6	7.5
	Apr (N=450)	20.4	26.2	17.3	—	—	13.8	—	12.9	9.8	17.3	5.8	10.2	—	10.2	5.1	10.7	8.7	7.6	9.6	15.6	4.0	2.0	4.0
	May (N=231)	20.3	33.8	19.9	—	—	11.3	—	14.3	11.3	11.3	6.1	6.1	—	11.7	3.9	8.2	5.2	7.8	5.2	15.6	2.6	4.3	2.6
	June (N=720)	21.7	27.9	24.9	—	—	10.1	—	24.0	10.0	11.5	5.0	11.8	—	13.8	12.8	9.0	3.2	7.8	2.2	6.4	1.4	0.8	5.3
	July (N=415)	20.2	33.3	21.4	—	—	14.2	—	21.9	11.6	11.1	4.6	10.8	—	11.3	12.3	9.9	3.9	6.5	3.9	8.9	2.7	2.7	3.4
	Aug (N=475)	22.5	37.5	21.3	—	—	13.3	—	18.7	8.8	10.5	6.1	10.3	—	11.8	14.7	11.8	6.9	9.7	2.5	6.1	0.4	2.3	2.3
	Sept (N=640)	23.9	36.1	19.5	—	—	13.6	—	21.3	6.7	9.8	6.1	10.6	—	14.2	20.0	9.5	5.0	6.6	2.0	7.2	1.4	1.3	4.4
	Oct (N=561)	25.5	27.3	25.0	—	—	12.7	—	23.5	6.1	12.7	2.5	13.0	—	12.8	19.6	10.0	7.5	5.5	3.9	6.8	2.3	2.0	3.0
	Nov (N=542)	23.1	26.0	22.9	—	—	18.1	—	23.2	6.5	10.3	3.5	11.6	—	14.4	21.8	10.0	7.6	6.8	4.4	6.8	2.2	1.5	4.2
	Dec (N=401)	24.2	28.9	17.7	—	—	20.2	—	21.2	4.7	7.5	2.2	9.5	—	14.7	20.4	13.0	9.5	6.0	5.7	4.2	3.7	1.5	3.5
2021	Jan (N=374)	22.2	28.6	18.7	0.8	15.0	12.3	12.0	17.4	18.4	13.1	12.8	11.8	23.0	11.5	10.7	7.2	5.3	7.0	7.0	4.5	3.5	0.5	3.2
	Feb (N=263)	24.3	27.4	18.6	0.4	15.6	13.7	12.2	16.7	19.8	11.8	11.0	9.9	16.0	12.5	9.5	4.9	5.3	7.6	2.7	6.1	2.3	1.9	2.7
	Mar (N=747)	25.8	28.9	17.5	0.5	15.9	13.9	13.5	17.3	18.1	9.1	12.0	9.0	20.7	12.4	8.3	6.2	8.8	6.6	4.8	4.3	2.3	1.2	1.7
	Apr (N=543)	26.2	33.3	19.7	1.3	14.0	15.3	13.6	17.7	18.4	12.0	13.4	13.1	20.3	10.7	7.7	6.3	5.3	7.6	3.7	5.2	2.9	1.3	1.7
	May (N=452)	27.4	29.2	19.0	1.3	17.0	17.3	11.1	15.5	19.5	8.6	14.8	10.6	18.4	12.4	6.4	9.7	8.0	8.4	4.6	3.5	2.4	1.8	2.0
	June (N=450)	32.2	26.4	18.4	3.6	15.1	14.4	11.8	18.4	19.3	10.4	13.8	8.2	17.3	10.7	7.8	8.0	7.6	6.4	2.7	2.9	3.1	0.4	1.3
	Jul (N=499)	24.0	26.5	14.6	6.6	15.6	15.6	12.2	14.6	14.6	10.6	11.2	7.8	16.0	8.4	7.0	8.6	6.6	8.2	3.6	5.8	2.6	1.0	3.6
	Aug (N=488)	24.8	28.7	12.5	6.4	15.2	15.6	11.5	13.3	13.9	11.3	11.1	7.8	22.1	9.0	6.4	7.8	8.6	9.2	4.9	5.7	4.5	1.0	2.3
	Sep (N=447)	26.4	26.4	14.8	10.7	17.7	14.3	13.0	14.3	19.9	8.3	14.8	11.0	17.9	9.4	6.7	9.4	6.0	6.3	3.6	5.1	1.3	1.8	2.0
	Oct (N=441)	35.4	27.4	23.4	17.2	12.9	10.2	12.9	14.1	15.4	13.2	10.0	12.5	11.6	9.5	10.0	4.3	6.8	8.2	2.9	4.1	2.3	2.0	2.0
	Nov (N=502)	35.1	23.5	22.3	18.9	14.5	14.5	13.1	12.5	13.1	12.4	8.4	11.4	8.2	10.0	6.8	8.0	7.4	7.2	3.2	3.2	1.2	0.8	2.4
	Dec (N=597)	34.3	24.6	21.6	16.9	15.2	15.1	12.2	12.1	10.9	10.6	10.4	9.5	9.0	8.5	7.9	7.7	6.0	4.9	4.9	3.9	2.2	1.7	1.3

Note 1: Sorted using December 2021 as standard. Note 2: "\*" Denotes that item was new to the FY 2021 survey.

# In December 2021 “Not Much Different from Before” Had Most Responses

- Amongst impressions from those who traveled domestically in the first half of 2021 “No crowds so it was comfortable” had the highest percentage, but this declined from July onwards. However, "Not much different from before COVID-19" remained at around 30% from January to September 2021, before gradually increasing from October 2021 onward, eventually receiving the highest percentage of answers at nearly 40% in December.
- "It was more crowded than I expected" accounted for around 10% of responses in July 2021, but gradually increased to around 25% in December 2021. "Worried about infection" exceeded 20% in November 2020, but gradually declined to less than 10% in December 2021.

## Q. What were your impressions of your trip when you traveled? (Domestic Travel) [Multiple answers]

(%)

		Not much different from before COVID-19	No crowds so it was comfortable	Thorough infection control was implemented at the destination*	It was more crowded than I expected	It reaffirmed the importance of travel to me*	I was welcomed at my destination	I was worried about infection	It was a shame some stores/facilities were closed	I was worried I might be a source of infection	Everything was closed and lonely	I couldn't talk about my trip afterwards because I went secretly*	I'm tired of worrying about infection	I'm worried that I won't be treated well on my trip	I'm worried about the lack of thorough infection control at the destination*	I was criticized by others after my trip	Other
2020	Jan (N=886)	82.1	14.2	—	6.1	—	11.3	7.6	3.6	5.5	4.4	—	5.0	2.0	—	1.2	0.9
	Feb (N=698)	60.6	25.1	—	9.6	—	12.0	17.3	5.0	11.5	9.6	—	9.5	3.0	—	2.0	0.6
	Mar (N=496)	44.0	36.7	—	12.1	—	13.1	26.2	13.7	14.7	19.4	—	9.3	3.8	—	2.0	1.0
	Apr (N=450)	26.2	41.1	—	5.3	—	10.9	22.2	13.3	13.3	25.6	—	9.6	7.3	—	2.4	0.7
	May (N=231)	24.7	43.7	—	5.2	—	14.3	20.3	20.8	12.6	23.8	—	9.5	8.7	—	0.9	1.3
	June (N=720)	33.6	49.7	—	10.4	—	17.9	16.7	14.3	7.5	18.1	—	4.6	3.1	—	0.3	1.0
	July (N=415)	32.5	52.5	—	10.8	—	12.8	17.3	11.3	8.7	14.7	—	6.3	3.9	—	0.5	0.7
	Aug (N=475)	37.7	51.4	—	16.0	—	13.1	17.3	9.9	11.6	10.3	—	5.3	2.9	—	0.4	0.6
	Sept (N=640)	39.5	43.4	—	20.3	—	13.9	16.6	6.6	9.2	7.7	—	4.7	3.9	—	0.3	1.7
	Oct (N=561)	46.9	41.7	—	13.0	—	12.8	18.7	6.2	9.8	9.4	—	6.1	2.9	—	0.2	1.6
	Nov (N=542)	45.9	40.6	—	17.5	—	10.1	20.5	6.1	11.4	7.6	—	5.7	2.4	—	0.2	1.7
Dec (N=401)	40.1	49.6	—	10.7	—	11.7	18.2	8.2	10.5	8.0	—	5.5	3.2	—	1.0	1.2	
2021	Jan (N=374)	26.5	48.9	34.2	8.8	13.9	17.4	13.9	9.9	10.4	17.6	8.0	4.5	5.1	1.1	0.8	0.8
	Feb (N=263)	24.7	49.4	32.7	11.8	14.8	17.5	12.2	9.1	11.0	16.0	6.5	3.8	1.5	1.5	0.4	1.1
	Mar (N=747)	29.5	44.3	34.8	14.3	13.0	15.3	13.3	10.2	8.6	9.9	7.2	4.7	2.1	1.1	0.7	0.9
	Apr (N=543)	31.5	51.2	29.3	11.2	17.5	19.2	13.3	12.2	7.4	12.2	6.4	4.8	2.8	1.5	0.6	1.1
	May (N=452)	29.2	45.8	29.0	14.2	17.5	15.3	13.9	17.7	10.2	15.9	9.3	5.5	5.1	2.9	0.4	0.0
	June (N=450)	33.8	50.0	32.2	11.6	17.8	18.2	10.9	14.9	7.6	16.2	7.1	4.7	2.4	0.7	0.4	1.3
	Jul (N=499)	28.3	48.5	30.9	10.0	17.0	14.2	10.2	14.8	7.4	13.0	8.0	5.2	1.6	0.6	0.8	2.2
	Aug (N=488)	30.1	47.1	30.7	10.5	17.2	15.0	14.1	15.0	7.6	9.4	8.4	5.3	4.5	1.2	0.6	0.8
	Sep (N=447)	29.3	46.5	31.5	12.8	17.0	9.2	10.5	15.2	8.3	10.3	7.8	3.4	3.1	0.7	0.0	1.6
	Oct (N=441)	36.3	43.8	29.3	12.0	15.2	15.2	8.2	7.7	6.8	7.9	6.6	4.8	1.4	0.9	0.5	0.9
	Nov (N=502)	35.3	38.2	30.7	21.1	16.1	11.8	8.2	5.2	6.2	5.8	4.6	3.0	1.8	1.2	0.8	0.4
	Dec (N=597)	39.0	29.6	28.1	24.3	15.2	9.7	9.7	7.0	5.7	5.0	4.7	4.0	1.2	1.0	0.7	1.3

Note 1: Sorted using December 2021 as standard. Note 2: "\*" Denotes that item was new to the FY 2021 survey.

# “Maintaining Social Distance” Dropped 20 Points Between Dec. 2020 and 2021

- For domestic travel between 2020 and 2021, the top preventative measure against COVID-19 was “Wearing masks”, trending at around 95% from July 2020 onwards. “Encouraging use of and thoroughly use alcohol sanitizing sprays installed at places visited” remained above 70% throughout 2021.
- Comparing December 2020 and December 2021, the use of all countermeasures had dropped for all categories except "other". In particular, the rate of "Maintaining social distance" decreased significantly, by 20 percentage points.

## Q. What COVID-19 measures did you take at your destination? (Domestic Travel) [Multiple answers]

		Wearing masks	Encouraging use of and thoroughly use alcohol sanitizing sprays installed at places visited	Encouraging and thoroughly practicing hand washing and gargling	Encouraging and thoroughly use alcohol sanitizer	Avoiding densely populated spaces	Avoiding enclosed spaces with poor ventilation	Maintaining social distance	Being careful when eating and drinking (avoiding buffets and eating while walking)	Try not to touch items that are touched by many people	Using cashless payments*	Avoiding close conversations and other close situations	Refrain from talking when others are around*	Check the information on COVID-19 measures at places I plan to visit*	Check the information on COVID-19 measures in the region I'm traveling to**	Checking information on COVID-19 measures in the region I'm traveling to**	Downloading contact tracing applications*	Checking information on new travel etiquette and new travel rules*	Checking information on new travel etiquette and new travel rules*	Brought a thermometer to check my temperature every day*	Took a PCR test before travelling*	Other	Not doing anything in particular
2020	Jan (N=886)	36.1	18.6	30.8	22.9	10.9	11.5	8.2	7.4	11.2	-	7.4	-	-	-	-	-	-	-	-	1.0	47.4	
	Feb (N=698)	59.7	37.2	53.4	40.7	23.4	24.1	17.9	15.3	24.1	-	16.0	-	-	-	-	-	-	-	-	0.4	19.5	
	Mar (N=496)	75.0	54.6	64.7	51.8	41.9	39.5	32.7	29.0	34.7	-	30.0	-	-	-	-	-	-	-	-	0.6	9.1	
	Apr (N=450)	81.3	52.7	61.3	52.2	43.6	38.9	34.4	27.8	36.4	-	27.3	-	-	-	-	-	-	-	-	0.4	4.2	
	May (N=231)	80.1	57.1	61.5	49.8	35.1	36.4	35.5	24.2	30.7	-	22.5	-	-	-	-	-	-	-	-	0.0	3.9	
	June (N=720)	92.9	73.9	74.0	61.1	47.9	43.5	46.9	35.3	42.2	-	31.7	-	-	-	-	-	-	-	-	0.6	1.8	
	July (N=415)	94.7	71.8	70.4	61.0	53.3	45.1	49.6	33.7	41.0	-	34.0	-	-	-	-	-	-	-	-	0.2	1.0	
	Aug (N=475)	94.1	76.6	74.7	64.6	53.3	48.4	50.5	36.0	40.4	-	33.9	-	-	-	-	-	-	-	-	0.6	1.9	
	Sept (N=640)	95.2	78.1	72.2	61.4	50.5	45.6	49.7	33.8	39.5	-	33.3	-	-	-	-	-	-	-	-	0.0	1.6	
	Oct (N=561)	96.3	80.6	76.8	66.7	56.7	51.5	56.3	43.7	47.6	-	42.2	-	-	-	-	-	-	-	-	0.2	0.7	
	Nov (N=542)	98.0	83.8	77.7	67.7	54.4	49.6	59.0	48.3	48.5	-	43.4	-	-	-	-	-	-	-	-	0.2	0.4	
	Dec (N=401)	97.5	81.5	74.3	62.8	55.6	50.1	59.6	43.6	40.4	-	41.6	-	-	-	-	-	-	-	-	0.0	0.5	
2021	Jan (N=374)	94.1	74.6	71.9	64.4	55.9	48.7	52.9	42.5	36.9	34.5	37.4	33.4	15.8	13.4	12.0	9.1	9.4	1.1	0.0	0.5		
	Feb (N=263)	93.2	77.2	76.0	65.8	58.2	51.7	55.1	49.0	46.4	36.9	46.0	38.0	19.0	16.0	14.8	12.2	11.0	1.1	0.0	0.8		
	Mar (N=747)	94.8	77.9	73.5	66.4	54.4	47.5	53.0	47.1	41.2	36.4	38.0	37.2	16.2	12.6	13.7	9.2	9.1	0.7	0.1	1.1		
	Apr (N=543)	95.6	73.5	72.2	61.0	54.9	44.0	49.0	42.5	42.2	30.4	37.0	33.1	15.1	12.5	11.2	9.6	8.1	2.0	0.0	0.6		
	May (N=452)	94.7	77.4	71.2	63.3	56.4	47.8	50.0	45.4	42.9	34.1	37.4	37.4	14.2	10.4	12.2	9.3	8.2	2.7	0.4	0.4		
	June (N=450)	96.7	78.0	71.8	59.6	50.0	43.6	46.2	43.6	40.7	33.6	33.8	35.6	13.6	12.2	12.7	8.7	8.4	2.7	0.4	0.9		
	Jul (N=499)	93.6	77.4	71.1	61.1	52.9	47.3	48.3	44.3	38.7	30.1	32.1	35.1	15.8	11.0	7.0	7.8	9.4	2.6	0.6	1.4		
	Aug (N=488)	93.6	77.9	71.9	66.4	53.3	46.5	45.1	43.4	40.6	29.5	33.8	33.8	12.5	8.8	11.5	5.7	6.4	2.9	0.0	1.4		
	Sep (N=447)	94.4	79.2	70.9	61.7	51.2	45.2	49.0	46.8	41.6	34.5	35.6	37.1	12.5	10.3	10.5	7.6	6.5	2.9	0.4	1.8		
	Oct (N=441)	95.9	73.2	71.0	59.6	46.9	42.0	42.6	37.4	32.4	29.9	31.1	28.6	11.8	10.2	9.3	8.6	8.8	1.6	0.2	0.5		
	Nov (N=502)	94.0	76.7	68.1	58.0	43.2	41.4	45.0	38.6	33.3	30.1	28.9	29.9	12.2	8.8	7.4	7.6	6.6	1.2	0.4	1.6		
	Dec (N=597)	95.5	79.2	69.7	60.1	44.7	39.9	39.5	38.0	35.7	30.7	30.3	29.1	11.2	9.2	8.9	7.5	7.5	3.4	0.3	0.7		

Note 1: For COVID-19 countermeasures in daily life see part 16, page 13

Note 2: Sorted using December 2021 as standard. Note 3: \*\* Denotes that item was new to the FY 2021 survey



## December 2021: 25% Used “Local Travel Discount Support Programs”

- During the period from October to December 2021, when the spread of infection fell, more than 20% of respondents took advantage of the travel discount support programs offered by prefectural and municipal governments. For trips taken in December 2021, the percentage of respondents who used these systems was 25%, the highest since the survey began.
- In terms of how these systems were used, around 50% of respondents in almost all months answered, “I reduced travel costs by using the same level of accommodation and transportation as before COVID-19.” This trend was particularly striking during October and December 2021.

Q. Have you used any travel discount support programs offered by the government, prefectures, or municipalities, such as Go To Travel?

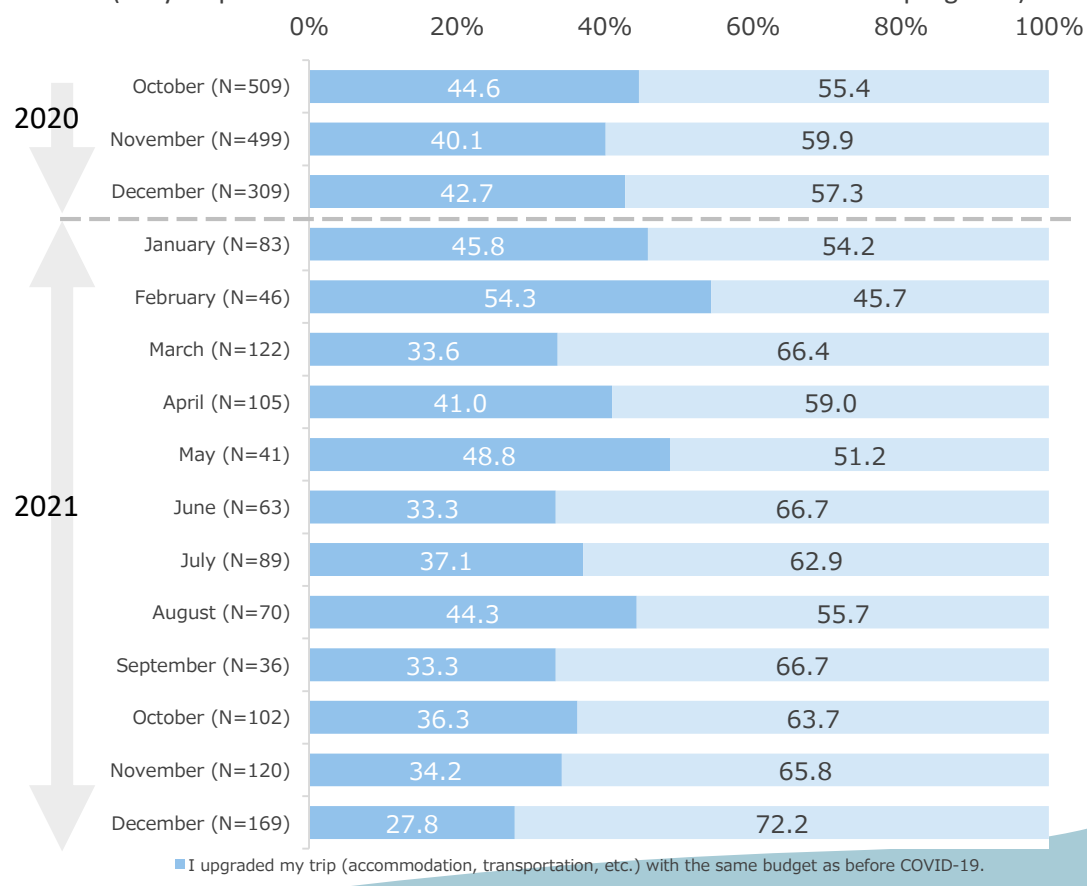
[Multiple answers]

	Didn't use any travel discount support programs	Used Go To Travel Campaign	Used other travel discount support programs (prefectural residents' discounts, etc.) offered by prefectures	Used other travel discount support programs (prefectural residents' discounts, etc.) offered by municipalities
Oct 2020 (N=561)	9.3	89.3	6.8	4.1
Nov 2020 (N=542)	7.9	91.0	5.9	2.8
Dec 2020 (N=401)	22.9	75.8	5.0	4.5
Jan 2021 (N=374)	77.8	—	17.6	5.9
Feb 2021 (N=263)	82.5	—	11.4	8.0
Mar 2021 (N=747)	83.7	—	11.6	6.3
Apr 2021 (N=543)	80.7	—	16.2	5.3
May 2021 (N=452)	90.9	—	8.2	2.4
Jun 2021 (N=450)	86.0	—	12.2	3.6
Jul 2021 (N=499)	82.2	—	14.8	4.2
Aug 2021 (N=488)	85.7	—	11.9	4.3
Sep 2021 (N=447)	91.9	—	6.7	2.2
Oct 2021 (N=441)	76.9	—	20.0	5.4
Nov 2021 (N=502)	76.1	—	19.5	7.0
Dec 2021 (N=597)	71.7	—	24.0	7.7

Note: The question about the travel discount support system was added in the January 2021 survey.

Q. Compared to your usual trips, which of the following most closely resembles your current trip?

(Only respondents who used Go To Travel or other travel discount programs)



■ I upgraded my trip (accommodation, transportation, etc.) with the same budget as before COVID-19.

■ I reduced travel costs by using the same level of accommodation and transportation as before COVID-19.

## **Trends Amongst Japanese Travelers During the COVID-19 Epidemic (Part 18)**

Produced from Results of JTBF Travelers Survey

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